



**CHEEKY  
MONKEY** the wine with a cause.



## PRODUCT HIGHLIGHT PROGRAM

The **American Association of Breast Care Professionals** and the **AABCP Political Action Committee** are committed to professional education and political advocacy for the breast care industry.

Fair and Reasonable Representation, Increased Medical Benefits and Quality of Care and of Life for Women Living with Breast Cancer.

**AABCP** remains the premier national member organization representing the breast care industry.

The **AABCP Foundation** is committed to Supporting Breast Cancer Treatment Options Education, Professional Education and Treatment Outcomes Research.

The **Product Highlight Program** is available to all Corporate Partners and Sponsors. It endeavors to aid the breast care profession by increasing awareness, access and knowledge of new products and services.

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- **Objective Product Review**
  - **Website recognition/article; Banner**
  - **Link Recognition-Sign up for samples.**
  - **Video / Podcast on AABCP.org** (production the responsibility of the manufacturer/sponsor)
  - **Inclusion in membership & Fitter school packets.**
  - **A Customized method most appropriate to product or service.**